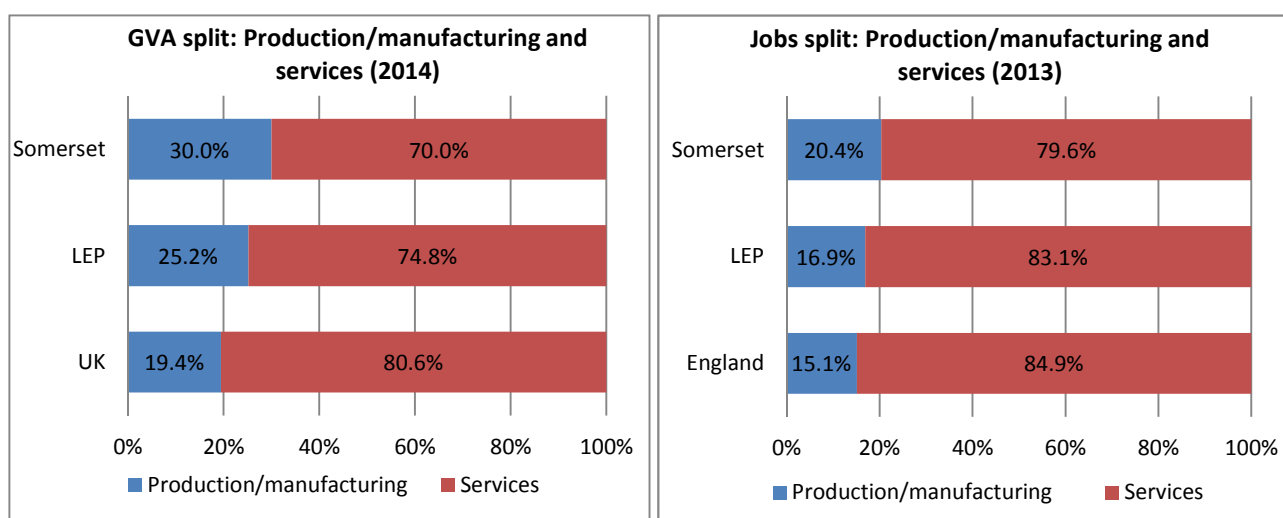


Chapter 3: Industry sectors

Key facts

- The majority of Somerset's GVA (£6.7bn in 2014) is generated by service-based industries, but production and manufacturing play a greater role in the County than at a national level.
- Wholesale and retail is the largest sector in Somerset, contributing £1.17bn in GVA (12.2%) to the economy in 2014. The sector also provides a large number of jobs (39,400) in Somerset, accounting for 18% of the workforce in 2013.
- Somerset's most productive sector is real estate with GVA per FTE of £282,766 in 2014.
- Somerset has a high concentration of employment in the aerospace and food and drink sectors compared to the national level.
- In GVA terms, the advanced manufacturing sector has seen the most growth in Somerset since 2009 (+89.1%).

Somerset Overview

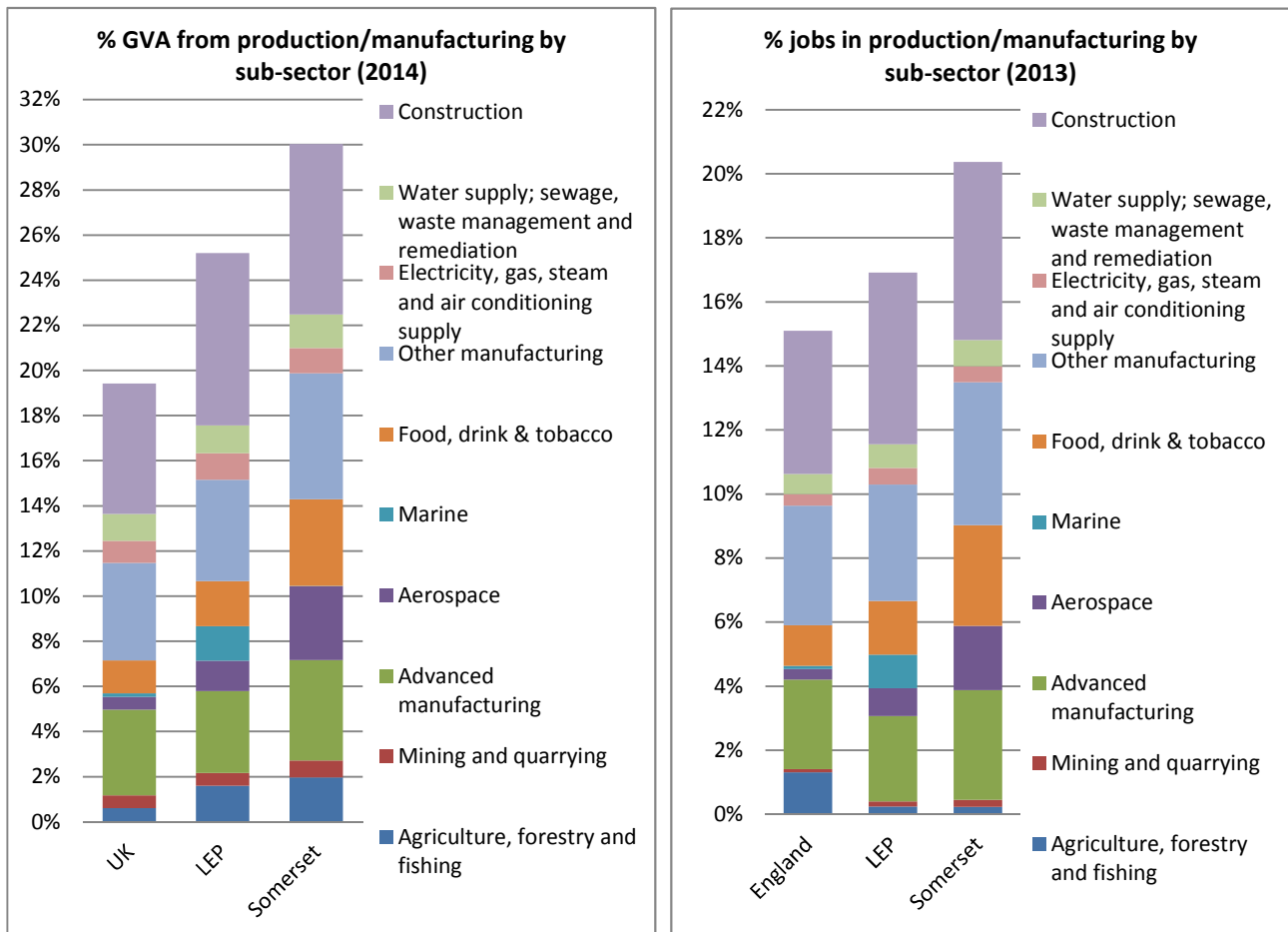


Source: Heart of the South West LEP Model, Oxford Economics 2015 / Business Register and Employment Survey, NOMIS 2014

Broad sectors

- The Somerset economy is predominantly service-based, with service industries generating £6.7bn of the County's GVA in 2014. The focus on services is even more pronounced at national level, with 80.6% of the UK's GVA coming from service industries compared to 70% in Somerset.
- Although smaller than the services sector, the production/manufacturing industries play a more important role in Somerset than nationally, both in GVA and employment terms. In 2014, £2.9bn of Somerset's GVA was generated by production/manufacturing. In 2013, 44,700 people in Somerset were employed in production/manufacturing industries, representing 20.4% of the workforce. The LEP area generates less GVA from manufacturing than Somerset (25.2%) and has a lower proportion of jobs (16.9%).
- The importance of Somerset's production/manufacturing industries to GVA has actually increased steadily, from 27.3% of the economy's value in 2000 to 30% in 2014. Over the same period, the contribution of production/manufacturing to the national economy has dropped from 21.4% to 19.4%.

Industry sub-sectors: Production/manufacturing



Source: Heart of the South West LEP Model, Oxford Economics 2015 / Business Register and Employment Survey, NOMIS 2014

Construction

- Within the production/manufacturing industries, construction is the largest sector in Somerset, contributing £724m in GVA (7.5%) to the economy in 2014. The value of the construction sector has seen fluctuations in recent years, particularly during the economic downturn, but it has shown growth of 17.3% since 2000 and is now approaching the level of its most recent peak in 2005 (£764m). At a national level, construction contributes 5.8% of GVA.
- The construction sector also accounts for the largest proportion (5.6%) of the production/manufacturing workforce, providing 12,210 jobs in Somerset in 2013. At national level the proportion slightly lower with 4.5% of total jobs in construction.

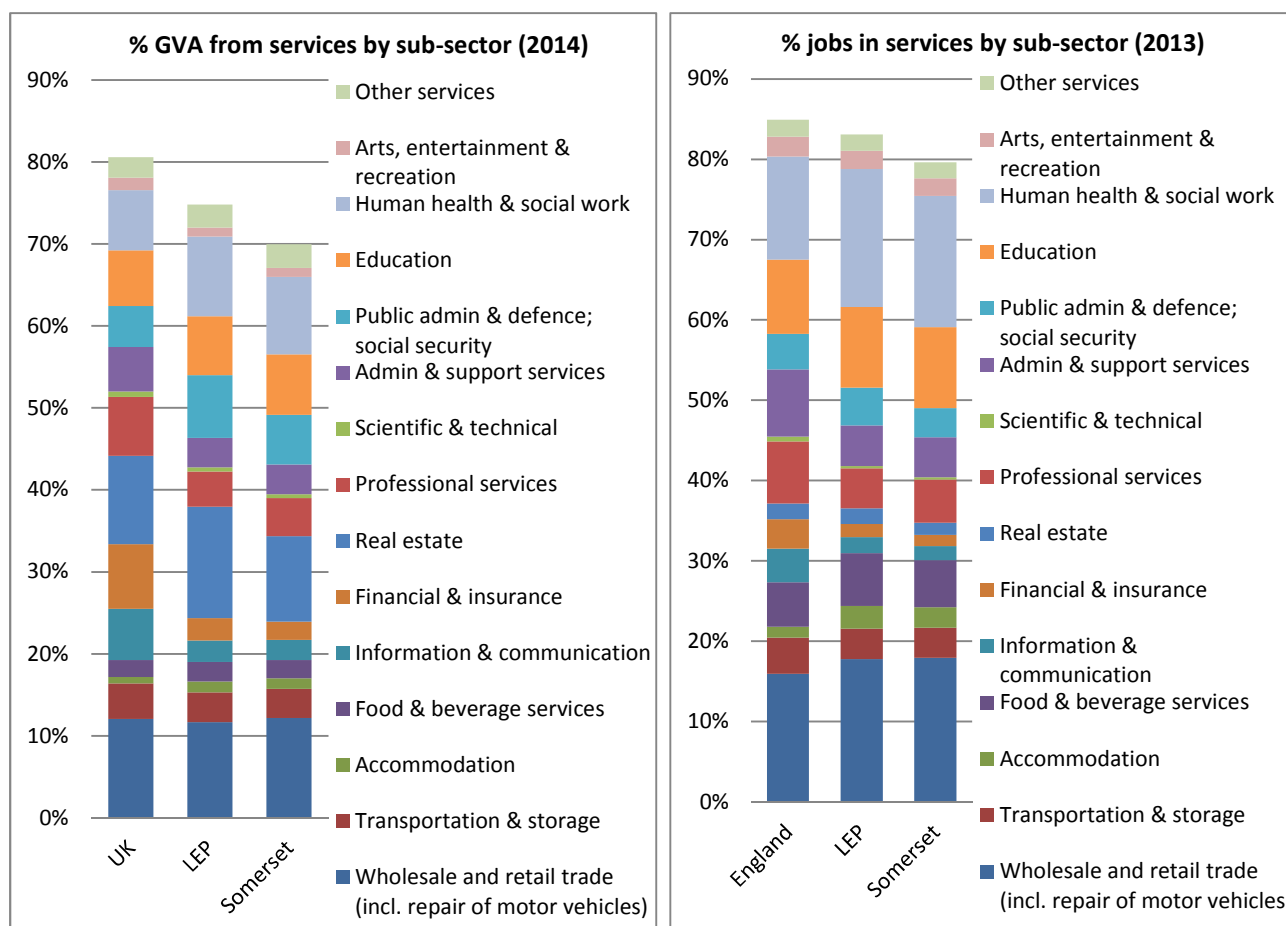
Manufacturing

- The significance of manufacturing to the Somerset economy can be seen more clearly at a sector level. Advanced manufacturing and 'other' manufacturing account for 4.4% and 5.6% respectively of Somerset's GVA; a total of £961m in 2014. The value of the advanced manufacturing sector (excluding aerospace and marine) has grown by 89% since 2000, almost double the national growth of 51% over the same period.

Sector specialisms

- Compared to the UK and LEP area, Somerset has particular concentrations of employment and economic value in the aerospace and food and drink manufacturing sectors. Aerospace contributed £314m to Somerset's GVA in 2014; 3.3% of the total, compared to just 0.6% nationally and 1.4% across the LEP. Food and drink manufacturing is worth £368m to the Somerset economy, accounting for 3.8% of total GVA compared to 1.5% nationally and 2% across the LEP.

Industry sub-sectors: Services



Source: Heart of the South West LEP Model, Oxford Economics 2015 / Business Register and Employment Survey, NOMIS 2014

Wholesale and retail

- Within the service industries, wholesale and retail is the largest sector in Somerset, contributing £1.17bn in GVA (12.2%) to the economy in 2014. The value of the wholesale and retail sector has remained relatively constant in recent years, showing a slight contraction of 0.1% since 2009. The sector also provides a large number of jobs (39,400) in Somerset, accounting for 18% of the workforce.

Human health and social work

- The human health and social work sector contributed £906m of Somerset's GVA in 2014. It represents a higher proportion in Somerset (9.4%) compared to nationally (7.3%), possibly as a reflection of the County's ageing population profile requiring greater health and social care. In employment terms, 16.3% of Somerset's jobs are in the health and social work sector, compared to 12.8% nationally.

Tourism

- The tourism industry (defined here as the accommodation and food and beverage services sectors combined) contributes a modest 3.6% to Somerset's GVA, but provides a substantial amount of the County's employment. In 2013, 18,400 (8.4%) of the workforce were employed in the tourism industry. This is likely to be an underestimation, given that elements of tourism-related activity can be found in the retail and arts, entertainment and recreation sectors. The data does not allow 'tourism' as sector to be analysed because activities are split across various sectors.

Public sector

- 8,000 people in Somerset (3.6% of the workforce) are employed in public administration and defence. This proportion has declined from 4.5% in 2010. If education and health and social care are included, the public sector employs 30% of Somerset's workforce.

Somerset's most productive sectors (compared to County overall)

| Productivity: GVA per FTE by sub-sector (2014) (Blue = Production/manufacturing, Red = Services) | % higher than Somerset overall |
|--|---------------------------------------|
| Real estate | 560.9% |
| Mining and quarrying | 214.5% |
| Water supply; sewage, waste management and remediation | 112.4% |
| Electricity, gas, steam and air conditioning supply | 95.0% |
| Financial & insurance | 69.7% |
| Aerospace | 49.7% |
| Advanced manufacturing | 42.0% |
| Public admin & defence; social security | 35.4% |
| Marine | 30.8% |
| Other manufacturing | 23.9% |
| Information & communication | 16.8% |
| Food, drink & tobacco | 14.7% |

Source: Heart of the South West Economic Model, Oxford Economics 2015

Somerset's strong employment sectors (compared to UK)

| Concentration of employment (2013) – location quotient (Blue = Production/manufacturing, Red = Services) | LQ |
|--|-----------|
| Aerospace | 595 |
| Food, drink & tobacco | 247 |
| Mining and quarrying | 242 |
| Accommodation | 185 |
| Electricity, gas, steam and air conditioning supply | 140 |
| Water supply; sewage, waste management | 131 |
| Human health & social work | 127 |
| Construction | 124 |
| Advanced manufacturing | 122 |
| Other manufacturing | 120 |
| Wholesale and retail trade (incl. repair of motor vehicles) | 112 |
| Education | 109 |
| Food & beverage services | 106 |

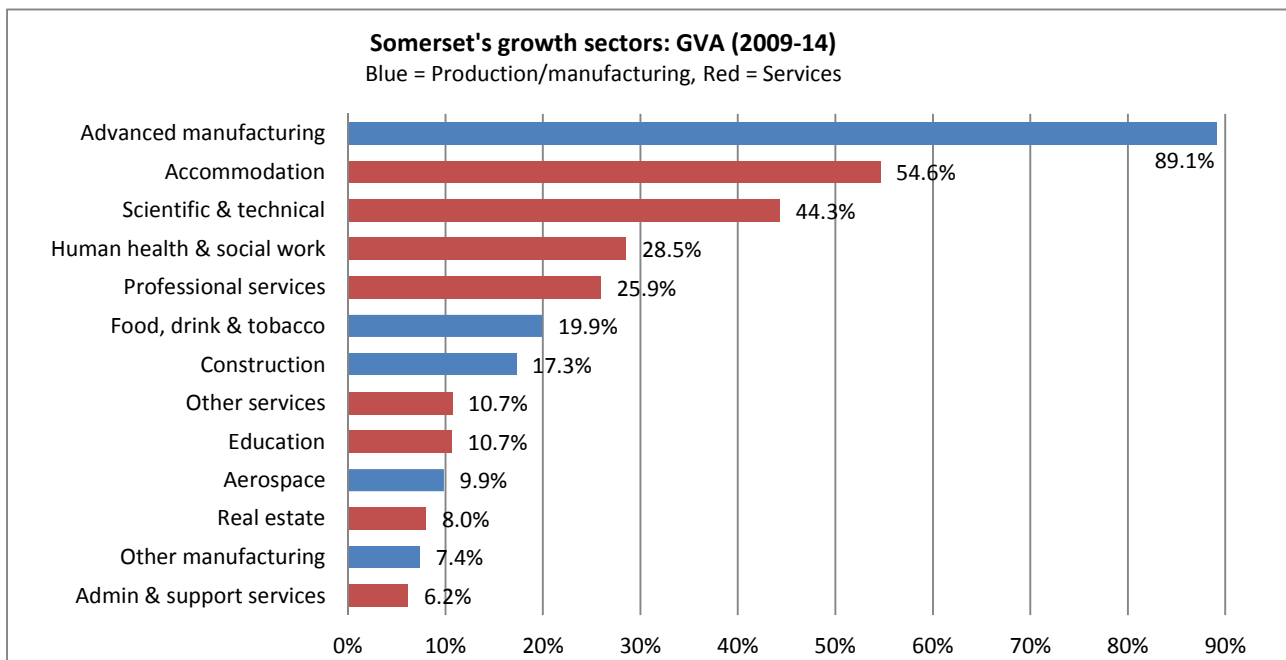
Source: Business Register and Employment Survey, NOMIS 2014

Productivity

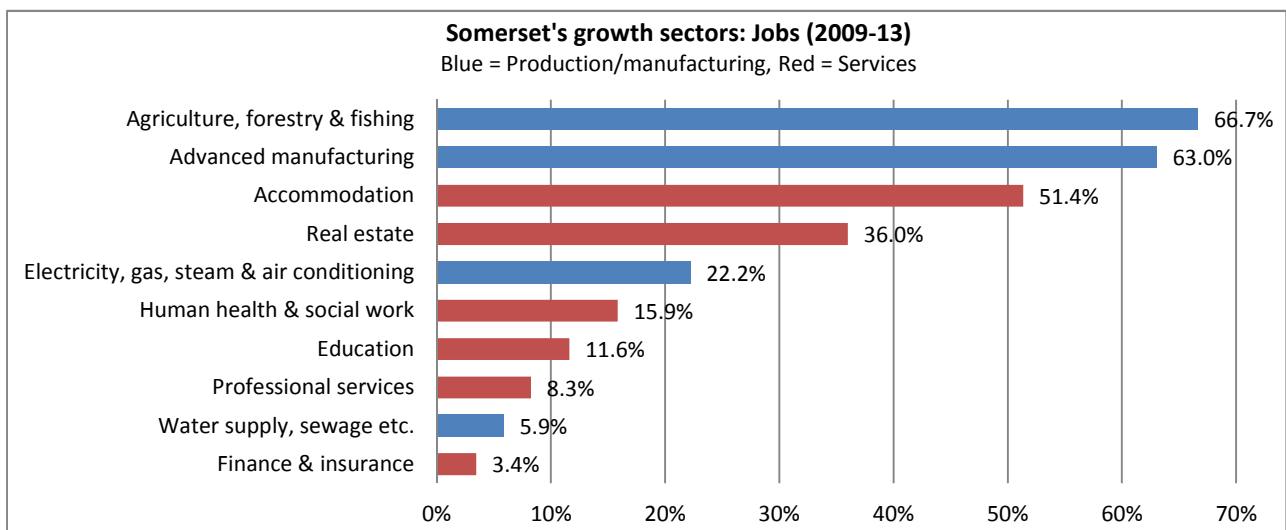
- GVA per full-time equivalent job gives a measure of a sector's productivity; essentially the economic wealth it generates per full-time job in that industry. Somerset's most productive sector by this measure is real estate with GVA per FTE of £282,766. This sector is also the most productive at a national level.
- The arts, entertainment and recreation sector is the least productive in Somerset, with a GVA per FTE of £21,533. The food and beverage services and accommodation sectors are also low in productivity, with GVA per FTE figures of £22,016 and £23,771 respectively.

Employment concentration

- Somerset's high concentration of employment in the aerospace and food and drink sectors compared to the national level can be seen above. A location quotient (LQ) of more than 100 indicates a sector with a high concentration of employment in a sector compared to the national level. Somerset also has strong concentrations of employment in mining and quarrying and accommodation.



Source: Heart of the South West Economic Model, Oxford Economics 2015

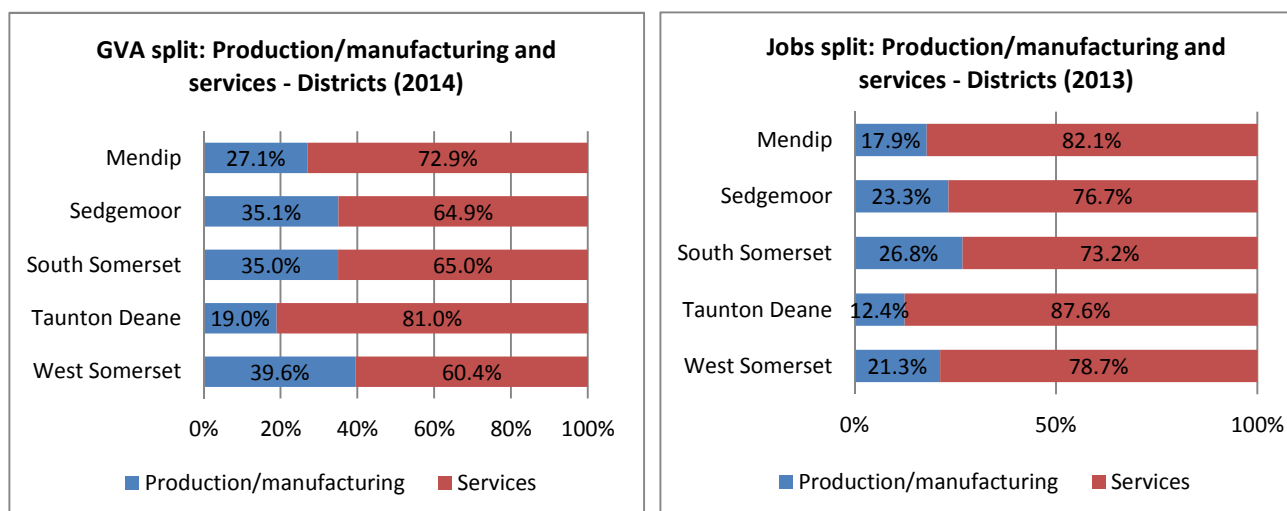


Source: Business Register and Employment Survey, NOMIS 2014

Growth trends

- In GVA terms the advanced manufacturing sector has seen the most growth in Somerset since 2009 (+89.1%). Employment in this sector has also grown substantially, by 63% between 2009 and 2013.
- The amount of GVA generated by the accommodation sector has grown by 54.6% since 2009, illustrating the continuing importance of tourism to the Somerset economy. The sector has also posted job growth of 51.4% between 2009 and 2013.
- The agriculture, forestry and fishing sector has shown the highest level of job growth in Somerset since 2009, with an increase of 66.7%. Despite this, the economic contribution of the sector in GVA terms has fallen by 8.9%, indicating reduced levels of productivity.

Local trends (Districts)



Source: Heart of the South West LEP Model, Oxford Economics 2015 / Business Register and Employment Survey, NOMIS 2014

Top 5 sectors by district – percentage of total GVA

(Blue = Production/manufacturing, Red = Services)

| Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|------------------------------------|-------------------------------------|--|---|---|
| Wholesale and retail trade (12.5%) | Wholesale and retail trade (13.5%) | Wholesale and retail trade (11.3%) | Human health & social work (14.1%) | Real estate (13.8%) |
| Real estate (12.2%) | Other manufacturing (9.5%) | Real estate (10.4%) | Wholesale and retail trade (13%) | Construction (13%) |
| Education (9.8%) | Food, drink & tobacco (8.6%) | Aerospace (10%) | Public admin & defence; social security (11.1%) | Electricity, gas, steam and air conditioning supply (11.6%) |
| Construction (8.1%) | Human health and social work (8.4%) | Human health and social work (8.3%) | Real estate (10.9%) | Wholesale and retail trade (9.6%) |
| Human health & social work (7.7%) | Education (8.4%) | Public admin & defence; social security (7.2%) | Education (7.1%) | Human health & social work (6.5%) |

Source: Heart of the South West LEP Model, Oxford Economics 2015

Top 5 sectors by district – percentage of total jobs

(Blue = Production/manufacturing, Red = Services)

| Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|------------------------------------|------------------------------------|------------------------------------|--|------------------------------------|
| Wholesale and retail trade (19%) | Wholesale and retail trade (19%) | Wholesale and retail trade (17.4%) | Human health & social work (23.5%) | Wholesale and retail trade (15.7%) |
| Education (12.5%) | Human health & social work (13.7%) | Human health & social work (15.3%) | Wholesale and retail trade (17.4%) | Accommodation (15%) |
| Human health & social work (12.5%) | Education (10.6%) | Education (8.8%) | Education (9.4%) | Human health & social work (13.4%) |
| Food & beverage services (6.9%) | Transportation & storage (7.5%) | Advanced manufacturing (6.7%) | Public admin & defence; social security (7.6%) | Education (9.4%) |
| Professional services (6.9%) | Other manufacturing (7%) | Aerospace (6.5%) | Professional services (7%) | Construction (7.9%) |

Source: Business Register and Employment Survey, NOMIS 2014

Top 5 sectors by district – Productivity (GVA per FTE)

(Blue = Production/manufacturing, Red = Services)

| Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|--|---|--|--|--|
| Real estate (£258,493) | Real estate (£264,437) | Real estate (£297,517) | Real estate (£283,233) | Real estate (£326,343) |
| Mining and quarrying (£130,459) | Mining and quarrying (£140,535) | Mining and quarrying (£131,630) | Water supply; sewage, waste management and remediation (£102,250) | Water supply; sewage, waste management and remediation (£110,076) |
| Water supply; sewage, waste management and remediation (£106,520) | Water supply; sewage, waste management and remediation (£91,959) | Electricity, gas, steam and air conditioning supply (£89,136) | Electricity, gas, steam and air conditioning supply (£81,890) | Electricity, gas, steam and air conditioning supply (£92,363) |
| Aerospace (£71,146) | Financial & insurance (£68,733) | Financial & insurance (£77,015) | Aerospace (£79,074) | Advanced manufacturing (£77,042) |
| Financial & insurance (£67,617) | Advanced manufacturing (£66,721) | Aerospace (£63,814) | Financial & insurance (£73,872) | Financial & insurance (£75,203) |

Source: Heart of the South West LEP Model, Oxford Economics 2015

Broad trends

- Taunton Deane has highest concentration of service industries of all the Somerset districts, in both GVA and employment terms (81% and 87.8% respectively).
- West Somerset has the highest proportion of GVA from generated by production/manufacturing industries (39.6%), predominantly due to the importance of the construction sector, which accounts for 13% of GVA in the district.
- South Somerset has the highest proportion of employment in production/manufacturing industries of all the districts (26.8%), largely due to a strong concentration of aerospace and advanced manufacturing in this area.

Sector strengths

- The wholesale and retail sector is the most significant sector in GVA terms in Mendip, Sedgemoor and South Somerset. It also provides the most jobs in these districts and West Somerset.
- Human health and social work provides the greatest GVA and jobs contribution of all sectors in Taunton Deane (14.1% and 23.5% respectively).
- Manufacturing is of particular importance to the economy in Sedgemoor. The food, drink and tobacco and 'other' manufacturing sectors contribute a total of 18.1% of the district's GVA.
- In productivity terms, real estate and utilities are important across all districts, and the highly productive nature of manufacturing industries and the finance and insurance sector is also clear.

DATA TABLES Chapter 3: Industry sectors

Total GVA by industry sector

| Total GVA 2014 (£m, 2011 prices) | UK | LEP | Somerset | Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|--|--------------------|-----------------|----------------|----------------|----------------|----------------|----------------|---------------|
| A : Agriculture, forestry and fishing | 8,835.4 | 472.2 | 187.9 | 34.5 | 33.8 | 56.2 | 31.5 | 31.9 |
| B : Mining and quarrying | 8,111.7 | 167.0 | 72.4 | 53.2 | 12.1 | 5.9 | 1.3 | 0.0 |
| C : Manufacturing | 150,133.2 | 3,825.7 | 1,644.8 | 245.2 | 370.2 | 772.3 | 207.1 | 49.9 |
| Advanced manufacturing (excluding aerospace & marine) | 55,473.6 | 1,069.2 | 425.9 | 49.6 | 59.1 | 218.9 | 79.8 | 18.5 |
| Aerospace | 8,133.4 | 395.2 | 314.2 | 5.1 | 0.0 | 306.1 | 2.9 | 0.0 |
| Marine | 2,221.6 | 450.1 | 1.7 | 0.1 | 0.0 | 1.6 | 0.1 | 0.0 |
| Food, drink & tobacco | 21,212.3 | 591.4 | 367.6 | 83.9 | 148.0 | 102.4 | 25.1 | 8.1 |
| Other manufacturing | 63,092.3 | 1,319.8 | 535.4 | 106.4 | 163.1 | 143.3 | 99.2 | 23.4 |
| D : Electricity, gas, steam and air conditioning supply | 14,139.9 | 350.2 | 107.0 | 0.0 | 0.0 | 10.3 | 16.3 | 80.5 |
| E : Water supply; sewage, waste management and remediation activities | 17,420.7 | 360.2 | 143.7 | 19.7 | 50.7 | 17.5 | 33.9 | 21.9 |
| F : Construction | 84,095.6 | 2,251.0 | 723.7 | 149.3 | 133.6 | 210.3 | 140.6 | 89.8 |
| Total production/manufacturing | 282,736.5 | 7,426.4 | 2,879.5 | 502.0 | 600.4 | 1,072.5 | 430.7 | 274.0 |
| G : Wholesale and retail trade; repair of motor vehicles and motorcycles | 175,348.1 | 3,440.8 | 1,167.9 | 230.8 | 231.7 | 346.2 | 293.1 | 66.1 |
| H : Transportation and storage | 63,423.2 | 1,064.2 | 341.2 | 73.0 | 133.8 | 84.1 | 34.8 | 15.5 |
| I : Accommodation and food service activities | 41,322.2 | 1,101.2 | 337.4 | 67.1 | 69.0 | 77.6 | 63.9 | 59.8 |
| Accommodation | 11,028.6 | 394.0 | 121.5 | 19.6 | 25.1 | 19.1 | 13.4 | 44.3 |
| Food & beverage services | 30,293.6 | 707.3 | 215.8 | 47.5 | 43.9 | 58.5 | 50.5 | 15.4 |
| J : Information and communication | 90,919.8 | 764.6 | 235.2 | 71.7 | 21.8 | 85.3 | 48.6 | 7.8 |
| K : Financial and insurance activities | 114,859.9 | 813.0 | 211.5 | 33.2 | 36.4 | 48.5 | 87.0 | 6.4 |
| L : Real estate activities | 156,776.6 | 3,996.1 | 999.2 | 227.0 | 110.8 | 320.5 | 245.9 | 95.1 |
| M : Professional, scientific and technical activities | 114,294.8 | 1,414.7 | 491.8 | 123.2 | 68.8 | 131.0 | 150.8 | 18.0 |
| Professional services | 104,450.9 | 1,269.6 | 447.0 | 113.7 | 60.4 | 116.7 | 142.2 | 14.0 |
| Scientific & technical | 9,843.9 | 145.1 | 44.8 | 9.5 | 8.3 | 14.3 | 8.6 | 4.0 |
| N : Administrative and support service activities | 79,186.2 | 1,062.0 | 346.5 | 67.4 | 47.1 | 125.7 | 97.3 | 8.9 |
| O : Public administration and defence; compulsory social security | 72,742.9 | 2,259.9 | 580.8 | 39.7 | 50.9 | 222.2 | 252.0 | 16.1 |
| P : Education | 98,587.1 | 2,120.2 | 708.5 | 180.9 | 143.2 | 183.6 | 160.0 | 40.8 |
| Q : Human health and social work activities | 106,937.2 | 2,863.9 | 905.6 | 142.4 | 143.7 | 254.8 | 319.8 | 44.8 |
| R : Arts, entertainment and recreation | 22,257.4 | 318.8 | 105.0 | 21.5 | 16.9 | 30.6 | 26.6 | 9.3 |
| S : Other service activities | 36,223.2 | 826.4 | 276.4 | 73.9 | 37.9 | 84.8 | 50.9 | 28.9 |
| Total services | 1,172,878.6 | 22,045.8 | 6,706.9 | 1,351.7 | 1,112.0 | 1,994.9 | 1,830.8 | 417.5 |
| Total | 1,455,615.1 | 29,472.1 | 9,586.5 | 1,853.8 | 1,712.4 | 3,067.4 | 2,261.5 | 691.4 |

Source: Heart of the South West Economic Model, Oxford Economics 2015

Productivity (GVA per FTE) by industry sector

| GVA per full-time equivalent job (FTE) 2014 (£, 2011 prices) | UK | LEP | Somerset | Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|--|---------------|---------------|---------------|---------------|---------------|----------------|---------------|---------------|
| A : Agriculture, forestry and fishing | 22,917 | 21,685 | 24,731 | 21,882 | 23,379 | 24,764 | 26,608 | 28,437 |
| B : Mining and quarrying | 126,276 | 137,529 | 134,561 | 130,459 | 140,535 | 131,630 | 0 | 0 |
| C : Manufacturing | 60,263 | 54,310 | 55,682 | 52,212 | 55,545 | 54,978 | 61,061 | 67,692 |
| Advanced manufacturing (excluding aerospace & marine) | 66,576 | 59,124 | 60,738 | 62,041 | 66,721 | 56,118 | 67,280 | 77,042 |
| Aerospace | 78,282 | 64,789 | 64,038 | 71,145 | 0 | 63,814 | 79,074 | 0 |
| Marine | 67,358 | 59,591 | 55,982 | 59,367 | 0 | 55,500 | 66,359 | 0 |
| Food, drink & tobacco | 54,672 | 47,744 | 49,062 | 48,361 | 51,470 | 44,537 | 55,065 | 64,774 |
| Other manufacturing | 55,676 | 50,147 | 53,024 | 50,988 | 56,172 | 47,425 | 57,954 | 62,643 |
| D : Electricity, gas, steam and air conditioning supply | 116,903 | 89,546 | 83,454 | 0 | 0 | 89,136 | 81,890 | 92,363 |
| E : Water supply; sewage, waste management and remediation activities | 92,199 | 79,704 | 90,864 | 106,520 | 91,959 | 55,558 | 102,250 | 110,076 |
| F : Construction | 42,806 | 36,585 | 35,067 | 30,783 | 32,997 | 36,348 | 37,272 | 41,240 |
| G : Wholesale and retail trade; repair of motor vehicles and motorcycles | 45,467 | 34,137 | 35,615 | 32,469 | 34,332 | 36,068 | 37,579 | 43,019 |
| H : Transportation and storage | 43,589 | 37,012 | 37,657 | 35,351 | 36,069 | 40,018 | 40,276 | 48,332 |
| I : Accommodation and food service activities | 27,610 | 21,194 | 22,617 | 20,839 | 22,569 | 23,452 | 24,308 | 22,121 |
| Accommodation | 29,984 | 22,068 | 23,771 | 23,915 | 24,455 | 25,999 | 27,190 | 21,739 |
| Food & beverage services | 26,836 | 20,737 | 22,015 | 19,787 | 21,617 | 22,725 | 23,642 | 23,297 |
| J : Information and communication | 73,934 | 47,987 | 49,957 | 53,612 | 44,512 | 48,049 | 49,987 | 58,419 |
| K : Financial and insurance activities | 110,935 | 71,412 | 72,602 | 67,617 | 68,733 | 77,015 | 73,872 | 75,203 |
| L : Real estate activities | 332,803 | 289,335 | 282,766 | 258,493 | 264,437 | 297,517 | 283,233 | 326,343 |
| M : Professional, scientific and technical activities | 45,407 | 32,619 | 32,794 | 32,313 | 31,491 | 32,819 | 32,928 | 42,046 |
| Professional services | 45,187 | 32,568 | 32,510 | 32,325 | 31,111 | 32,380 | 32,710 | 41,221 |
| Scientific & technical | 47,876 | 33,070 | 35,932 | 32,174 | 34,555 | 36,904 | 36,994 | 45,221 |
| N : Administrative and support service activities | 35,151 | 31,178 | 31,345 | 29,312 | 31,367 | 30,719 | 33,435 | 35,840 |
| O : Public administration and defence; compulsory social security | 54,002 | 55,500 | 57,919 | 61,507 | 56,362 | 54,613 | 60,161 | 72,015 |
| P : Education | 45,634 | 38,260 | 40,503 | 40,476 | 40,580 | 41,099 | 39,532 | 41,651 |
| Q : Human health and social work activities | 32,624 | 28,886 | 30,567 | 31,666 | 29,502 | 31,059 | 29,982 | 32,322 |
| R : Arts, entertainment and recreation | 32,601 | 20,787 | 21,533 | 18,191 | 20,717 | 25,039 | 20,940 | 24,333 |
| S : Other service activities | 47,359 | 38,266 | 40,192 | 36,653 | 39,643 | 39,680 | 43,900 | 47,537 |
| Total | 52,430 | 42,365 | 42,787 | 40,512 | 40,206 | 44,293 | 43,477 | 47,910 |

Source: Heart of the South West Economic Model, Oxford Economics 2015

Employment (jobs) by industry sector (2013)

| Industry | England | LEP | Somerset | Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|--|-------------------|----------------|----------------|---------------|---------------|----------------|---------------|---------------|
| A : Agriculture, forestry and fishing | 322,100 | 1,700 | 500 | 100 | 100 | 200 | 100 | 100 |
| B : Mining and quarrying | 23,100 | 1,100 | 500 | 400 | 100 | 0 | 0 | 0 |
| C : Manufacturing | 2,020,300 | 68,400 | 28,600 | 4,600 | 6,400 | 13,500 | 3,500 | 700 |
| Advanced manufacturing (excluding aerospace & marine) | 686,500 | 18,400 | 7,500 | 700 | 1,000 | 4,400 | 1,200 | 300 |
| Aerospace | 82,700 | 6,000 | 4,400 | 100 | 0 | 4,300 | 0 | 0 |
| Marine | 22,800 | 7,300 | 0 | 0 | 0 | 0 | 0 | 0 |
| Food, drink & tobacco | 312,300 | 11,600 | 6,900 | 1,800 | 2,500 | 2,000 | 600 | 100 |
| Other manufacturing | 916,000 | 25,100 | 9,800 | 2,000 | 2,900 | 2,800 | 1,700 | 300 |
| D : Electricity, gas, steam and air conditioning supply | 88,200 | 3,600 | 1,100 | 0 | 100 | 100 | 200 | 700 |
| E : Water supply; sewage, waste management and remediation activities | 154,300 | 5,100 | 1,800 | 200 | 600 | 300 | 400 | 200 |
| F : Construction | 1,098,700 | 37,100 | 12,200 | 2,700 | 2,400 | 3,600 | 2,500 | 1,000 |
| Total production/manufacturing | 3,706,700 | 117,000 | 44,700 | 8,000 | 9,700 | 17,700 | 6,700 | 2,700 |
| G : Wholesale and retail trade; repair of motor vehicles and motorcycles | 3,921,100 | 123,000 | 39,400 | 8,500 | 7,900 | 11,500 | 9,400 | 2,000 |
| H : Transportation and storage | 1,100,100 | 26,100 | 8,200 | 1,900 | 3,100 | 2,000 | 800 | 300 |
| I : Accommodation and food service activities | 1,694,400 | 65,100 | 18,400 | 4,100 | 3,800 | 4,300 | 3,400 | 2,900 |
| Accommodation | 338,700 | 19,800 | 5,600 | 1,000 | 1,300 | 900 | 500 | 1,900 |
| Food & beverage services | 1,355,700 | 45,300 | 12,800 | 3,100 | 2,500 | 3,400 | 2,900 | 1,000 |
| J : Information and communication | 1,024,200 | 13,700 | 3,900 | 1,100 | 400 | 1,400 | 800 | 100 |
| K : Financial and insurance activities | 905,700 | 11,400 | 3,000 | 500 | 500 | 700 | 1,200 | 100 |
| L : Real estate activities | 474,100 | 13,400 | 3,400 | 800 | 500 | 1,000 | 800 | 200 |
| M : Professional, scientific and technical activities | 2,044,400 | 36,600 | 12,400 | 3,200 | 1,800 | 3,300 | 3,900 | 300 |
| Professional services | 1,900,600 | 34,500 | 11,800 | 3,100 | 1,700 | 3,100 | 3,800 | 300 |
| Scientific & technical | 143,800 | 2,100 | 600 | 100 | 100 | 200 | 100 | 0 |
| N : Administrative and support service activities | 2,060,500 | 34,800 | 10,900 | 2,300 | 1,500 | 3,800 | 3,000 | 300 |
| O : Public administration and defence; compulsory social security | 1,080,600 | 32,600 | 8,000 | 800 | 1,000 | 1,800 | 4,100 | 300 |
| P : Education | 2,269,200 | 69,600 | 22,100 | 5,600 | 4,400 | 5,800 | 5,100 | 1,200 |
| Q : Human health and social work activities | 3,150,100 | 118,700 | 35,800 | 5,600 | 5,700 | 10,100 | 12,700 | 1,700 |
| R : Arts, entertainment and recreation | 606,600 | 15,600 | 4,800 | 1,100 | 700 | 1,300 | 1,300 | 300 |
| S : Other service activities | 515,100 | 14,100 | 4,400 | 1,200 | 600 | 1,400 | 900 | 300 |
| Total services | 20,846,100 | 574,700 | 174,700 | 36,700 | 31,900 | 48,400 | 47,400 | 10,000 |
| Total | 24,552,800 | 691,700 | 219,400 | 44,700 | 41,600 | 66,100 | 54,100 | 12,700 |

Source: Business Register and Employment Survey (BRES) 2014, ONS

Percentage change in total GVA by industry sector (2009-2014)

| Industry | UK | LEP | Somerset | Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|--|--------------|-------------|--------------|--------------|--------------|----------------|---------------|---------------|
| A : Agriculture, forestry and fishing | 1.0% | -12.8% | -8.9% | -13.9% | -3.8% | -5.7% | -3.4% | -18.1% |
| B : Mining and quarrying | 64.0% | 9.2% | -1.1% | -11.4% | 57.0% | 50.4% | -19.2% | N/A |
| C : Manufacturing | 8.9% | 20.8% | 24.4% | 22.4% | 35.5% | 21.2% | 23.0% | 15.4% |
| Advanced manufacturing (excluding aerospace & marine) | 14.6% | 50.9% | 89.1% | 113.5% | 75.1% | 75.6% | 110.6% | 226.6% |
| Aerospace | 9.8% | 24.4% | 9.9% | 76.0% | -100.0% | 8.6% | 2209.2% | N/A |
| Marine | -5.6% | 20.9% | -71.8% | -64.5% | -100.0% | -68.3% | -88.7% | N/A |
| Food, drink & tobacco | 10.1% | 12.5% | 19.9% | 12.8% | 40.3% | 15.3% | -17.0% | 7.1% |
| Other manufacturing | 4.4% | 6.3% | 7.4% | 6.9% | 22.9% | 4.9% | -0.3% | -22.3% |
| D : Electricity, gas, steam and air conditioning supply | -8.6% | -34.4% | -28.3% | 0.0% | N/A | -41.8% | -30.2% | -25.7% |
| E : Water supply; sewage, waste management and remediation activities | 7.4% | -10.7% | -13.7% | -16.9% | 105.1% | -27.5% | -38.4% | -43.7% |
| F : Construction | 11.5% | 7.3% | 17.3% | 14.3% | 26.2% | 7.2% | 4.4% | 81.1% |
| Total production/manufacturing | 9.3% | 7.7% | 13.6% | 10.4% | 34.4% | 14.3% | 3.6% | -1.8% |
| G : Wholesale and retail trade; repair of motor vehicles and motorcycles | 14.8% | -1.5% | -0.1% | 0.3% | 6.2% | -2.8% | 0.1% | -7.7% |
| H : Transportation and storage | 4.6% | -10.5% | -6.9% | -24.3% | 18.3% | -14.9% | -16.4% | -4.4% |
| I : Accommodation and food service activities | 9.7% | 4.4% | 14.2% | 6.0% | 4.4% | 19.0% | 3.0% | 53.6% |
| Accommodation | 17.6% | 13.9% | 54.6% | 24.5% | 25.1% | 81.1% | 3.8% | 129.1% |
| Food & beverage services | 7.1% | -0.3% | -0.5% | -0.2% | -4.6% | 7.0% | 2.8% | -21.1% |
| J : Information and communication | 15.2% | -13.5% | -9.0% | -15.4% | 20.7% | -6.0% | -16.2% | 10.2% |
| K : Financial and insurance activities | -10.8% | -23.9% | -18.4% | -29.9% | -16.0% | -22.3% | -6.5% | -50.8% |
| L : Real estate activities | 12.5% | 19.9% | 8.0% | -7.6% | 14.1% | 7.8% | 21.6% | 14.7% |
| M : Professional, scientific and technical activities | 27.8% | 13.4% | 27.4% | 34.8% | 12.6% | 26.1% | 35.9% | -3.4% |
| Professional services | 28.0% | 12.5% | 25.9% | 33.8% | 10.5% | 23.3% | 34.5% | -6.6% |
| Scientific & technical | 25.4% | 22.0% | 44.3% | 46.8% | 30.6% | 54.4% | 64.3% | 9.5% |
| N : Administrative and support service activities | 50.2% | 16.0% | 6.2% | 77.4% | 4.5% | -3.9% | 52.6% | -81.7% |
| O : Public administration and defence; compulsory social security | -10.3% | -13.3% | -12.5% | -14.6% | -3.2% | -10.6% | -16.1% | 1.0% |
| P : Education | 3.2% | 3.8% | 10.7% | 15.1% | 10.2% | 13.1% | 2.1% | 19.8% |
| Q : Human health and social work activities | 13.8% | 23.5% | 28.5% | 38.3% | 29.2% | 24.6% | 27.6% | 27.4% |
| R : Arts, entertainment and recreation | 15.4% | -15.6% | -15.3% | -22.1% | -12.8% | -21.0% | -3.3% | -12.1% |
| S : Other service activities | 2.4% | 6.7% | 10.7% | 17.0% | -13.1% | 16.1% | 6.1% | 32.3% |
| Total services | 10.1% | 3.5% | 5.3% | 4.4% | 9.1% | 3.2% | 7.2% | 0.7% |
| Total | 9.9% | 4.5% | 7.7% | 6.0% | 16.8% | 6.8% | 6.5% | -0.3% |

Source: Heart of the South West Economic Model, Oxford Economics 2015

Percentage change in employment (jobs) by industry sector (2009-13)

| Industry | England | LEP | Somerset | Mendip | Sedgemoor | South Somerset | Taunton Deane | West Somerset |
|--|--------------|--------------|--------------|--------------|--------------|----------------|---------------|---------------|
| A : Agriculture, forestry and fishing | -5.4% | 88.9% | 66.7% | 0.0% | N/A | 100.0% | 0.0% | 0.0% |
| B : Mining and quarrying | -8.0% | -21.4% | -28.6% | -20.0% | 0.0% | N/A | N/A | N/A |
| C : Manufacturing | -3.7% | -5.0% | -3.4% | 4.5% | -1.5% | -3.6% | -7.9% | 0.0% |
| Advanced manufacturing (excluding aerospace & marine) | 4.5% | 26.9% | 63.0% | 75.0% | 42.9% | 63.0% | 71.4% | 200.0% |
| Aerospace | -3.2% | 5.3% | -15.4% | N/A | N/A | -15.7% | N/A | N/A |
| Marine | -21.6% | -3.9% | -100.0% | N/A | N/A | -100.0% | N/A | N/A |
| Food, drink & tobacco | 0.6% | -11.5% | -8.0% | 5.9% | 0.0% | -16.7% | -14.3% | 0.0% |
| Other manufacturing | -9.9% | -19.3% | -19.7% | -13.0% | -12.1% | -24.3% | -29.2% | -40.0% |
| D : Electricity, gas, steam and air conditioning supply | -0.5% | 0.0% | 22.2% | N/A | 0.0% | 0.0% | 0.0% | 16.7% |
| E : Water supply; sewage, waste management and remediation activities | 17.6% | 15.9% | 5.9% | -33.3% | 100.0% | 0.0% | -33.3% | -33.3% |
| F : Construction | -12.2% | -21.9% | -10.9% | -3.6% | -4.0% | -18.2% | -21.9% | 42.9% |
| Total production/manufacturing | -5.8% | -9.9% | -4.7% | -1.2% | 2.1% | -6.3% | -15.2% | 12.5% |
| G : Wholesale and retail trade; repair of motor vehicles and motorcycles | -1.0% | -11.9% | -14.0% | -7.6% | -12.2% | -17.3% | -17.5% | -9.1% |
| H : Transportation and storage | -1.8% | -22.3% | -21.9% | -32.1% | -3.1% | -31.0% | -38.5% | 0.0% |
| I : Accommodation and food service activities | 5.7% | -0.2% | 4.5% | 5.1% | -9.5% | 10.3% | -8.1% | 61.1% |
| Accommodation | 13.2% | 10.6% | 51.4% | 25.0% | 30.0% | 80.0% | -16.7% | 137.5% |
| Food & beverage services | 3.9% | -4.2% | -7.9% | 0.0% | -21.9% | 0.0% | -6.5% | 0.0% |
| J : Information and communication | 8.0% | -13.3% | -15.2% | -26.7% | 0.0% | -12.5% | -20.0% | 0.0% |
| K : Financial and insurance activities | -2.9% | -6.6% | 3.4% | 0.0% | 0.0% | 0.0% | 9.1% | 0.0% |
| L : Real estate activities | 10.5% | 39.6% | 36.0% | 14.3% | 66.7% | 25.0% | 33.3% | 100.0% |
| M : Professional, scientific and technical activities | 11.4% | -7.1% | 5.1% | 18.5% | -5.3% | 3.1% | 8.3% | -25.0% |
| Professional services | 12.6% | -3.6% | 8.3% | 24.0% | 0.0% | 6.9% | 11.8% | 0.0% |
| Scientific & technical | -1.8% | -41.7% | -33.3% | -50.0% | -50.0% | -33.3% | -50.0% | -100.0% |
| N : Administrative and support service activities | 11.7% | -11.9% | -19.3% | 35.3% | -28.6% | -32.1% | 7.1% | -78.6% |
| O : Public administration and defence; compulsory social security | -12.8% | -10.7% | -20.0% | -11.1% | 0.0% | -25.0% | -22.6% | 0.0% |
| P : Education | 3.9% | 10.5% | 11.6% | 16.7% | 10.0% | 16.0% | 4.1% | 20.0% |
| Q : Human health and social work activities | 7.8% | 16.8% | 15.9% | 24.4% | 18.8% | 12.2% | 14.4% | 13.3% |
| R : Arts, entertainment and recreation | 3.8% | -8.8% | -12.7% | -15.4% | -22.2% | -23.5% | 0.0% | 0.0% |
| S : Other service activities | -2.9% | -2.8% | -2.2% | 9.1% | -25.0% | 0.0% | -10.0% | 0.0% |
| Total services | 3.5% | -2.2% | -2.9% | 3.1% | -3.6% | -7.1% | -3.5% | 2.0% |
| Total | 2.0% | -3.6% | -3.3% | 2.3% | -2.3% | -6.9% | -5.1% | 4.1% |

Source: Business Register and Employment Survey (BRES) 2014, ONS